

# INTRODUCING THE



## Department of Arizona Charity Golf Challenge

And we want to invite your Post to be a part of it.

The 2022 Department of Arizona Charity Golf Challenge will be held at the beautiful Legacy Golf Resort here in Phoenix on Saturday, December 10, 2022.

We are truly looking forward to this first annual event that is open to the public, both men and women, amateurs only and this year's event will benefit the American Legion Legacy Scholarship Fund.

Do you currently hold a charity golf tournament? We are not asking you to change a thing in how you currently hold your tournament. Except one.

The first and second place teams in your tournament qualify to participate in the American Legion Department of Arizona Charity Golf Challenge. How they get there is up to you. You can either include their entry fee as a line item in your budget like a few other Posts are doing, or they can pay it on their own, up to you. These teams will be competing for the "*Commander's Cup*", an annual trophy that will go to the winning Post. NOTE: If we cannot fill the field with the "qualifiers", we will open it up to the public in hopes to benefit our charity as much as possible. These folks, however, will not be eligible for the "*Commander's Cup*".

### ***Our Mission:***

Provide our veterans with camaraderie and fellowship through charitable giving and volunteerism. To promote public awareness of the American Legion Family and its programs.

### ***Our Vision:***

Create a nation-wide golf program to enable public awareness of how the pillars of our organization support veterans and their communities.

*Sound like too big of a task to undertake? Please bear in mind, the American Legion Baseball League, with it's annual World Series presented on ESPN, began with an idea just like this. It all began with an idea by the South Dakota State Commander and a few others in 1925.*

*The Phoenix Open, today known as the “World’s Largest Party On Grass” was again, one man’s idea years ago.*

**Kicking off in Arizona:** Many of our 112 American Legion Posts around the state of Arizona are holding golf tournaments that are open to the public in their respective cities. So let’s get this thing started here.

**Expansion:** We hope to expand into a few other Southwestern states in 2023. Our team has many years experience in planning and running charity golf tournaments, therefore it will not take long to be operational in many states throughout the US.

We’ll be promoting the Department of Arizona Charity Golf Challenge

- \* to 80,000 members of the Arizona Golf Association
- \* to approximately 35,000 American Legion members in the state of Arizona
- \* to the Membership database of the venue golf course
- \* on Sports Talk Radio Shows
- \* in articles (not just ads) about the Charity Golf Challenge in dedicated golf newspapers, local newspapers and magazines as well as dedicated websites
- \* and promoted often on all Social Media

Please forward your tournament information; date, time, location, flyer and contact information to Tom Calvin please. We’d like to advertise your event and try to participate in it as well.

Also, if you do not currently hold an event but are interested, please contact us. Charity Golf Tournaments can benefit your Post greatly and we would be happy to help.

Interested in becoming a member of the American Legion Department of Arizona Charity Golf Challenge committee? We’d love to have your participation so please contact us.

Department of Arizona State Championship Sponsor/Golfer Registration Site:  
[Arizona American Legion Charity Golf-Event Details \(birdease.com\)](http://birdease.com)

We look forward to hearing from you.

Warm Regards,  
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